

Campaign management

Creation date

Changing the Look & Feel of a campaign

Learn the basics of using the look and feel editor, from changing button colours to adding a custom background.

Create a new campaign

>	<input type="checkbox"/>	●		TV				
>	<input type="checkbox"/>	●		TV				
>	<input checked="" type="checkbox"/>	●		TVO - Whatfix 170420 - PC				
>	<input checked="" type="checkbox"/>	●		Mandatory opt-in no sso				
>	<input checked="" type="checkbox"/>	●		Mandatory opt-in				
>	<input checked="" type="checkbox"/>	●		virality end screen only				



Campaign management

Open the campaign you want to edit. Make sure you're **not** selecting a Promotional Pop-Up, as the design tools that appear for those are different.

Creation date

My campaigns

+ Create a new campaign

>	<input type="checkbox"/>	●		TVO - Whatfix 210420 - WOF				
>	<input type="checkbox"/>	●		TVO - Whatfix 210420 - WOF				
>	<input checked="" type="checkbox"/>	●		TVO - Whatfix 170420 - PC				
>	<input checked="" type="checkbox"/>	●		Mandatory opt-in no sso				
>	<input checked="" type="checkbox"/>	●		Mandatory opt-in				
>	<input checked="" type="checkbox"/>	●		virality end screen only				

Suggest a feature

Help Center



Wheel of fortune



Click on the **Look and feel** tab

Campaign TVO - Whatfix 210420 - WOF in English

Flag this campaign as model

`</>` Iframe on Tabata's website `</>`

Close

Save

Save and continue

Suggest a feature

Help Center



Memory - Anonyme ▶ TEST DUPLICATE CHANNELS



Select the publication channel that you want to modify.



- ▼ `</>` Widget (IFrame) sur Le Midi Preview
- ▶ `</>` Widget (IFrame) sur Le Midi Preview

Intitulés des boutons

Bouton 'Participer'

Participer !

Bouton 'Question suivante'

Question suivante

Intitulés menu

Bouton 'Règlement'

Règlement

Bouton 'Gagnants'

Gagnants

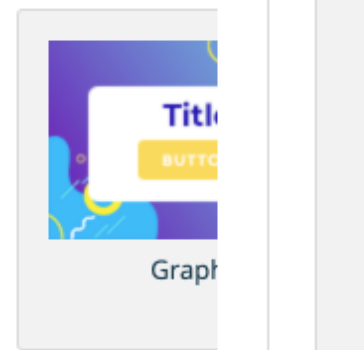
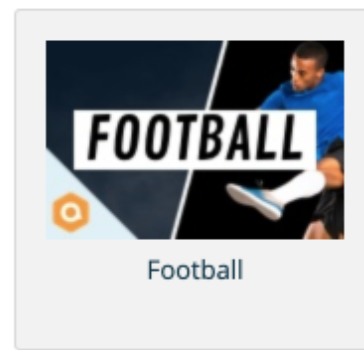
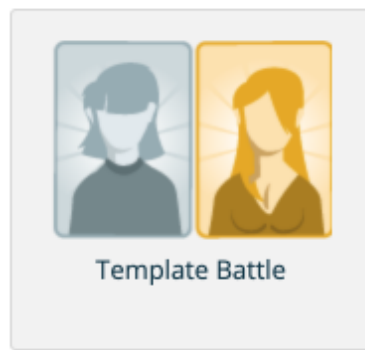
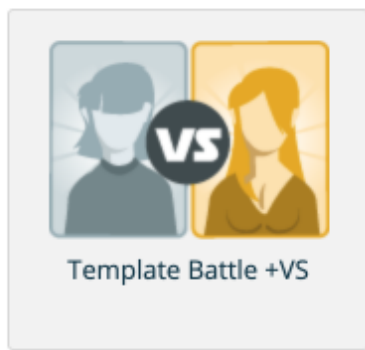
✕ Fermer

✓ Enregistrer

➔ Enregistrer et quitter

Suggest a feature

Select a campaign template



Choose a design to apply to your campaign. ✕
Scroll to the right to browse our selection. Each template is responsive and fully customisable.

 **Change Look & Feel**

✕ Close

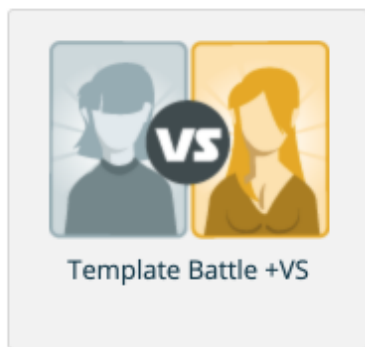
✓ Save

> Save and quit

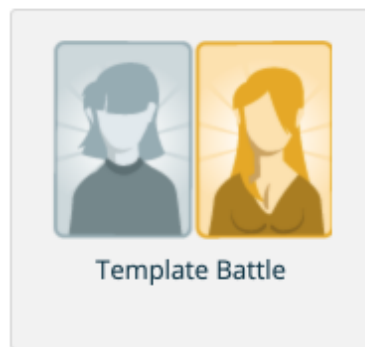
Suggest a feature

Help Center

Select a campaign template



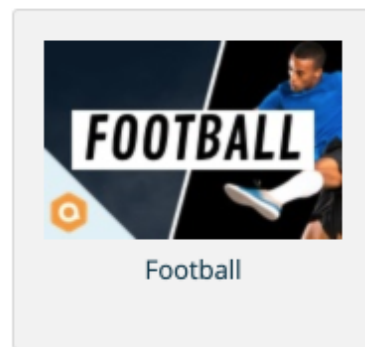
Template Battle +VS



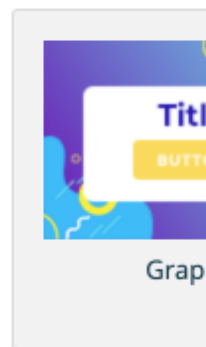
Template Battle



Default template



Football



Graph

Click on this button to open the editor. ×

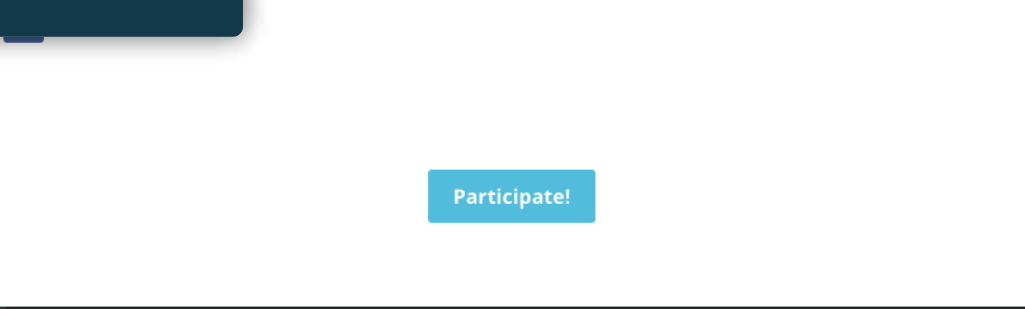




- General
- Game zone
- Texts
- Buttons
- Advanced settings
- Special

Click on **General** ×

Refresh



Centre d'aide

Suggest a feature

× Cancel

Save the template

Save and Quit

General

Width 810 px

Height 1200 px

Positioning Stay on the sam

Banner (810 x free)



Background color FFFFFFFF

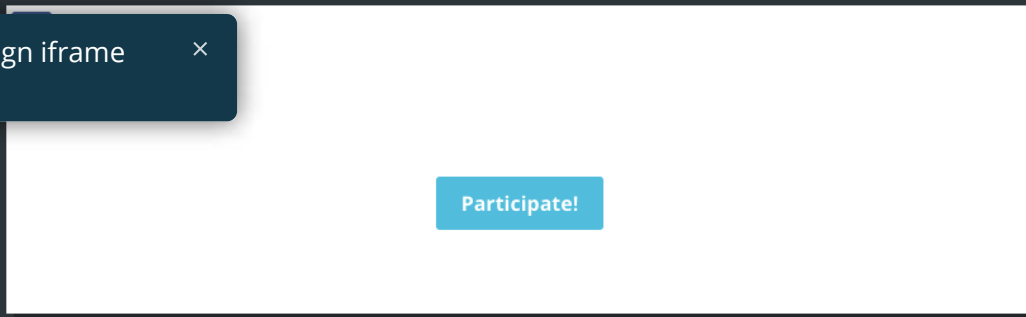
Footer (810 x free)



+ Add a background image

Game zone

You can define the size of campaign iframe



Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



General

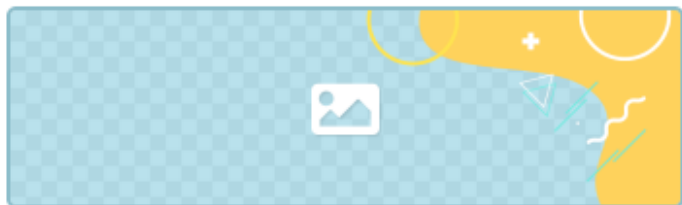
Width 810 px

Height 1200 px

Positioning Go to top of iFra

You can determine a positioning anchor.
Open the drop-down menu to select another option.

Banner (810 x free)



Bannerlink (optioneel) <https://www.qualifio.com>



Refresh

Suggest a feature

Help Center

Cancel

Save the template

Save and Quit

🔗 Bannerlink (optioneel)

🎨 Background color

📱 Footer (810 x free)



🔗 Footer Link (optional)

+ Add a background image

📐 Game zone

A Texts

👉 Buttons

</> Advanced settings

✕ Cancel



Help Center

Suggest a feature

Add a background image ×

Background image will be displayed only if the zone set for the campaign is not smaller than your image width.

A a S T

Saisir le code

Participer !

📄 Save the template

✅ Save and Quit



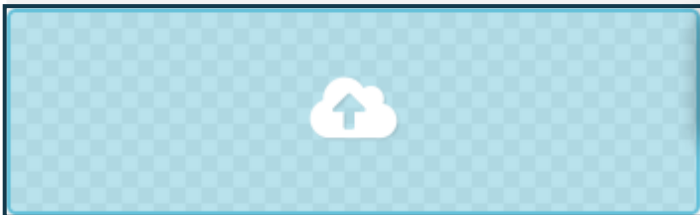
General

Width 810 px

Height 1200 px

Positioning Stay on the same

Banner (810 x free)



Background color FFFFFFFF



Refresh

Prizes

Participate!

Suggest a feature

Help Center

Or a banner and/or a footer for the mobile version.

Cancel

Save the template

Save and Quit



General

Game zone

Click on **Game zone**. ✕

Refresh

Look and feel

↔ Width %

↑↓ Minimum height px

Background color

Center the texts

Center the questions/answers

Center the form

Charts' color

Participate!

Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



Game zone

Look and feel

↔ Width %

↑↓ Minimum height px

🎨 Background color

☰ Center the texts

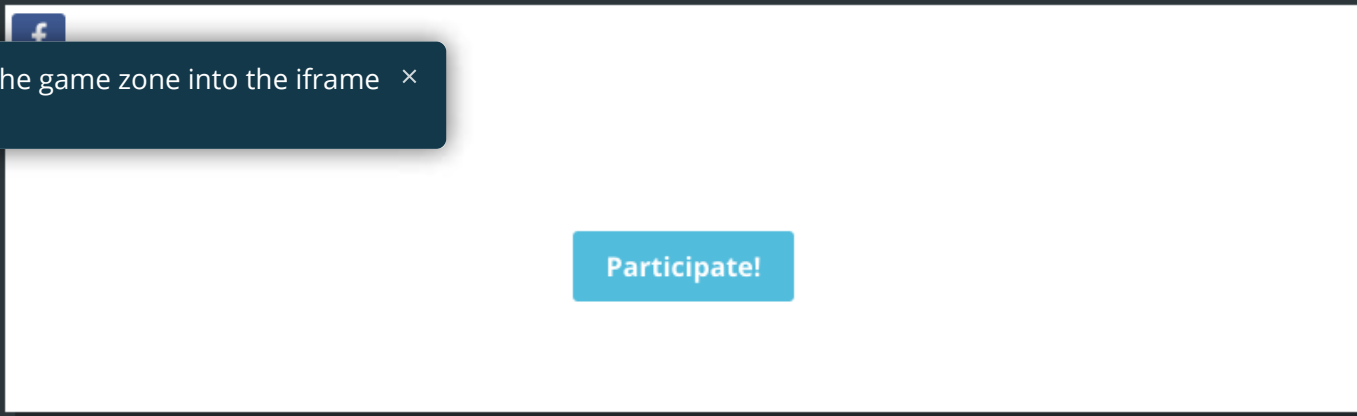
☰ Center the questions/answers

☰ Center the form

🎨 Charts' color

+ Advanced positioning

Set the width of the game zone into the iframe ×



Centre d'aide

Suggest a feature

✕ Cancel

📄 Save the template

✔ Save and Quit



Width 90 %

Minimum height px

Background color

Center the texts

Center the questions/answers

Center the form

Charts' color

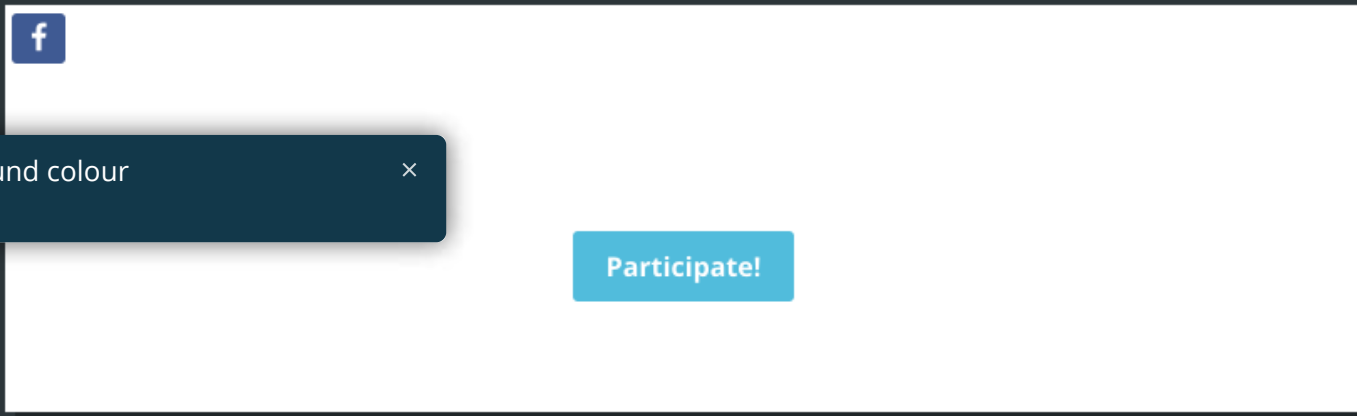
+ Advanced positioning

A Texts

Cancel

Save the template

Save and Quit



Select a background colour

Centre d'aide

Suggest a feature



Width %

Minimum height px

Background color

Center the texts

Center the questions/answers

Center the form

Charts' color

+ Advanced positioning

A Texts

Cancel

Save the template

Save and Quit



f

Participate!

You can choose to center some or all of the elements

Centre d'aide

Suggest a feature

Background color

Center the texts

Center the questions/answers

Center the form

Charts' color

+ Advanced positioning

You can refine the positioning

A Texts

Buttons

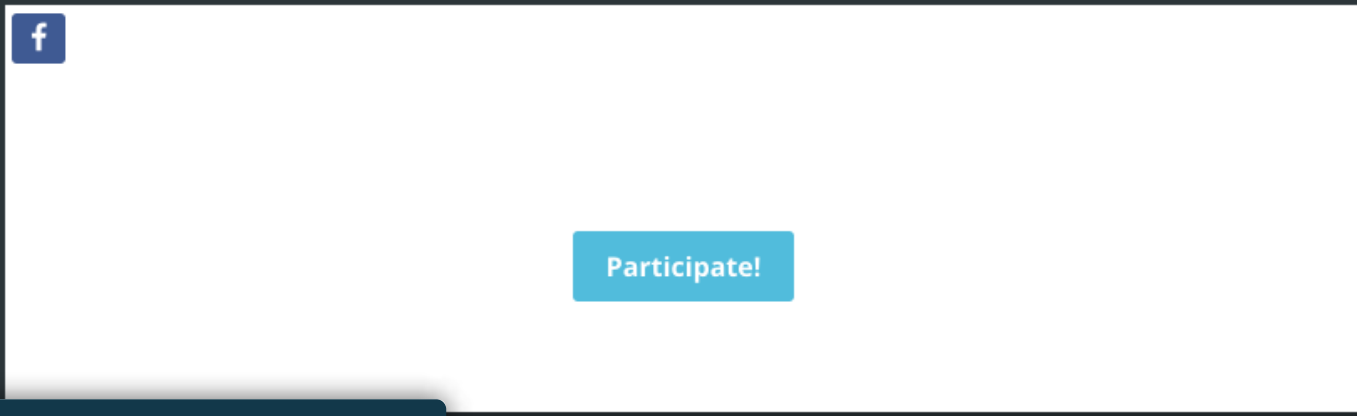
</> Advanced settings

</> Special

Cancel

Save the template

Save and Quit



Centre d'aide

Suggest a feature

Background color 

Center the texts

Center the questions/answers

Center the form

Charts' color 

+ Advanced positioning

A Texts

👉 Buttons

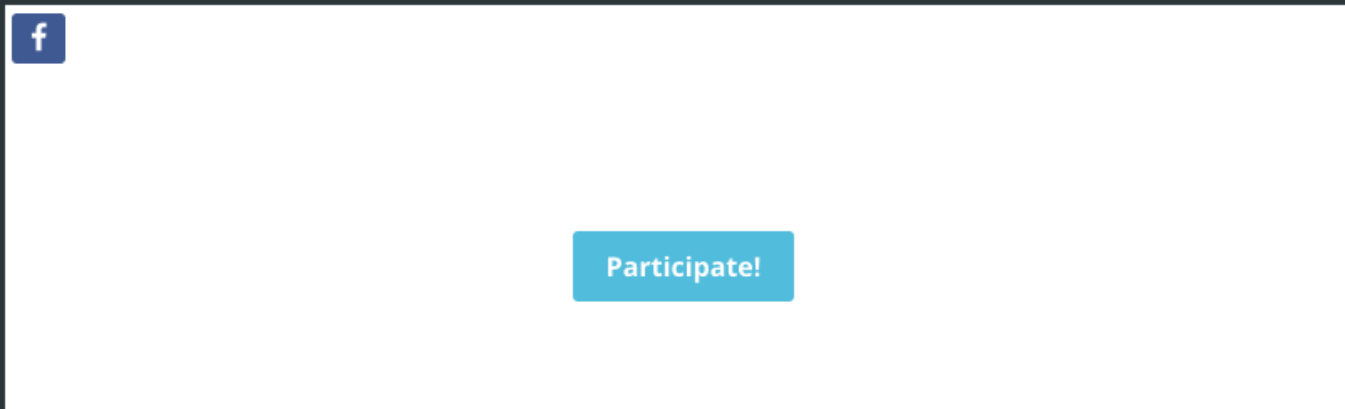
</> Advanced settings

</> Special

✕ Cancel

📄 Save the template

✔ Save and Quit



Centre d'aide

Suggest a feature

Click on **Texts** ✕

Game zone

Texts

General

Size 14 px

Color 000000

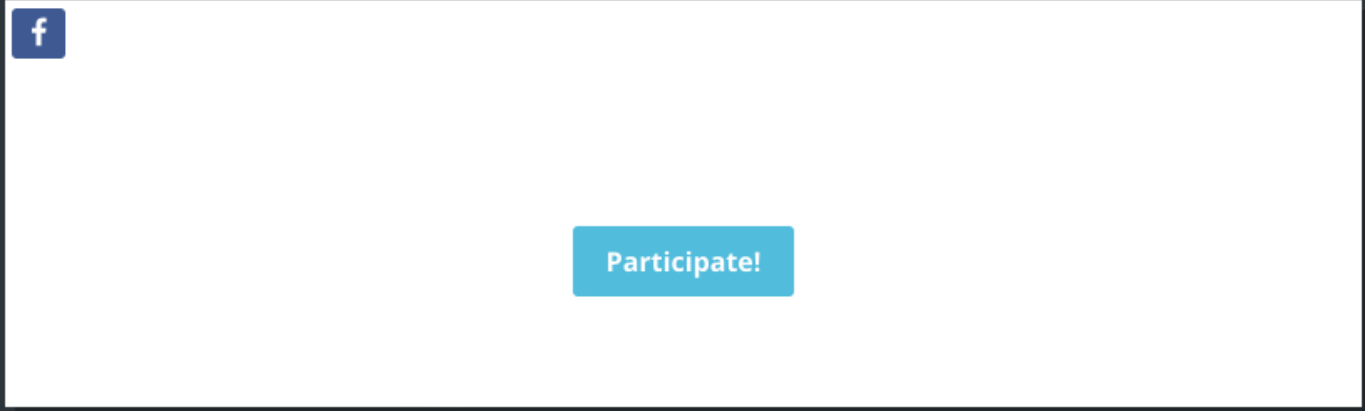
Font Open Sans

Link color 04D3FF

Title Show campaign title

Size 24 px

Select a font for the main texts, change its size and colour. ×
These settings will modify the "Normal" text format.
[Can I use my own Web-Font? →](#)



Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



Color

Font

Link color

Title Show campaign title

Size px

Color

Font

Font-weight

Subtitles Display subtitles



f

Participate!

Check this box if you want to display the campaign's title

Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



Title Show campaign title

Size 24 px

Color 000000

Font Open Sans

Font-weight Bold

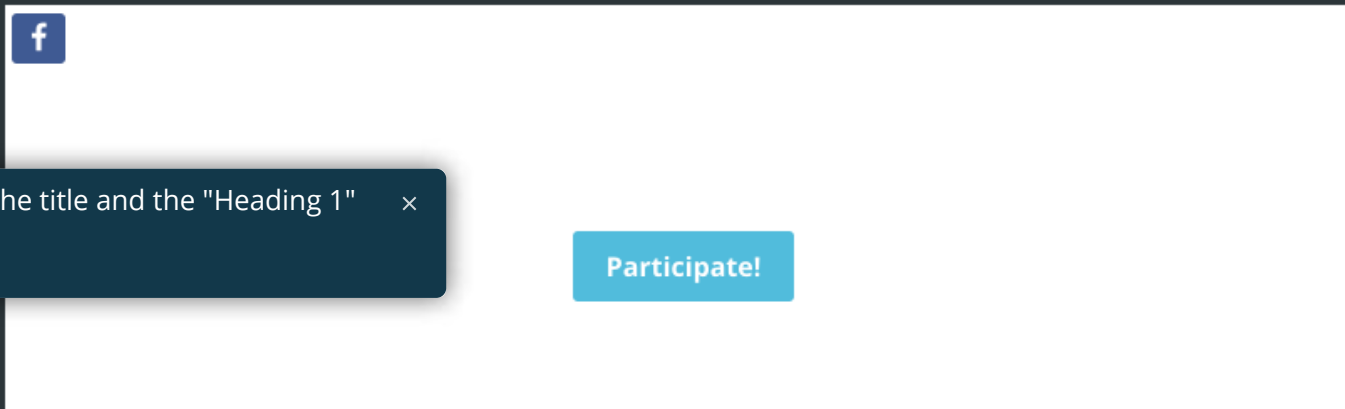
Subtitles Display subtitles

Size 19 px

Color 000000

Font Open Sans

Font-weight Bold



Select a font for the title and the "Heading 1" text format

Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



Font-weight

Subtitles Display subtitles

Size px

Color

Font

Font-weight

Questions

Size px

Color



Privacy Policy

Check this box if you want to display "Subtitles" ×
Subtitles are shown above the questions (questions numbering) and the form ("Your information").

First name*

Last name*

Email*

Par courrier électronique

Centre d'aide

Suggest a feature



Font-weight

Subtitles Display subtitles

Size px

Color

Font

Font-weight

Questions

Size px

Color



Refresh

f [Privacy Policy](#)

Your information

First name*

Par courrier électronique

Select the font for the "Subtitles" and the "Heading 2" text format

Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit



A Font Open Sans

Font-weight Bold

Questions

T↑ Size 15 px

Color 000000

A Font Open Sans

Font-weight Bold

Buttons

</> Advanced settings

</> Special

Cancel



f Privacy Policy

Your information

First name*

Last name*

Send

You can also select a specific font for the questions

Centre d'aide

Suggest a feature

Save the template

Save and Quit



Font-weight Bold

Questions

Size 15 px

Color 000000

Font Open Sans

Font-weight Bold



f Privacy Policy

Your information

First name*

Last name*

Email*

Par courrier électronique

Centre d'aide

Suggest a feature

Buttons

Click on Buttons

Advanced settings

Special

Cancel

Save the template

Save and Quit

Game zone

Texts

Buttons

→ Buttons

→ Menu

→ Checkbox/Radio buttons

Background color

Retrieve button colors

Activated color

00bee0



Click on **Buttons** to change the settings



f [Privacy Policy](#)

Your information

Email*

Par courrier électronique

Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit

Game zone

Texts

Buttons

Buttons

General Button Style

Size 16 px

Shape



Choose the shape of your buttons

Font Montserrat

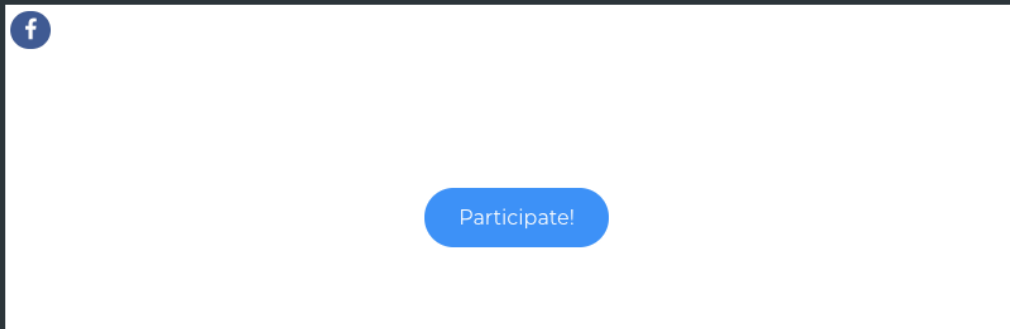
Font-weight Normal

Center 'Participate' button

Text color ffffff

Button color 1e90ff

Add a frame



Centre d'aide

Suggest a feature

Cancel

Save the template

Save and Quit

Center 'Participate' button

Text color

Button color

Add a frame

Width px

Color

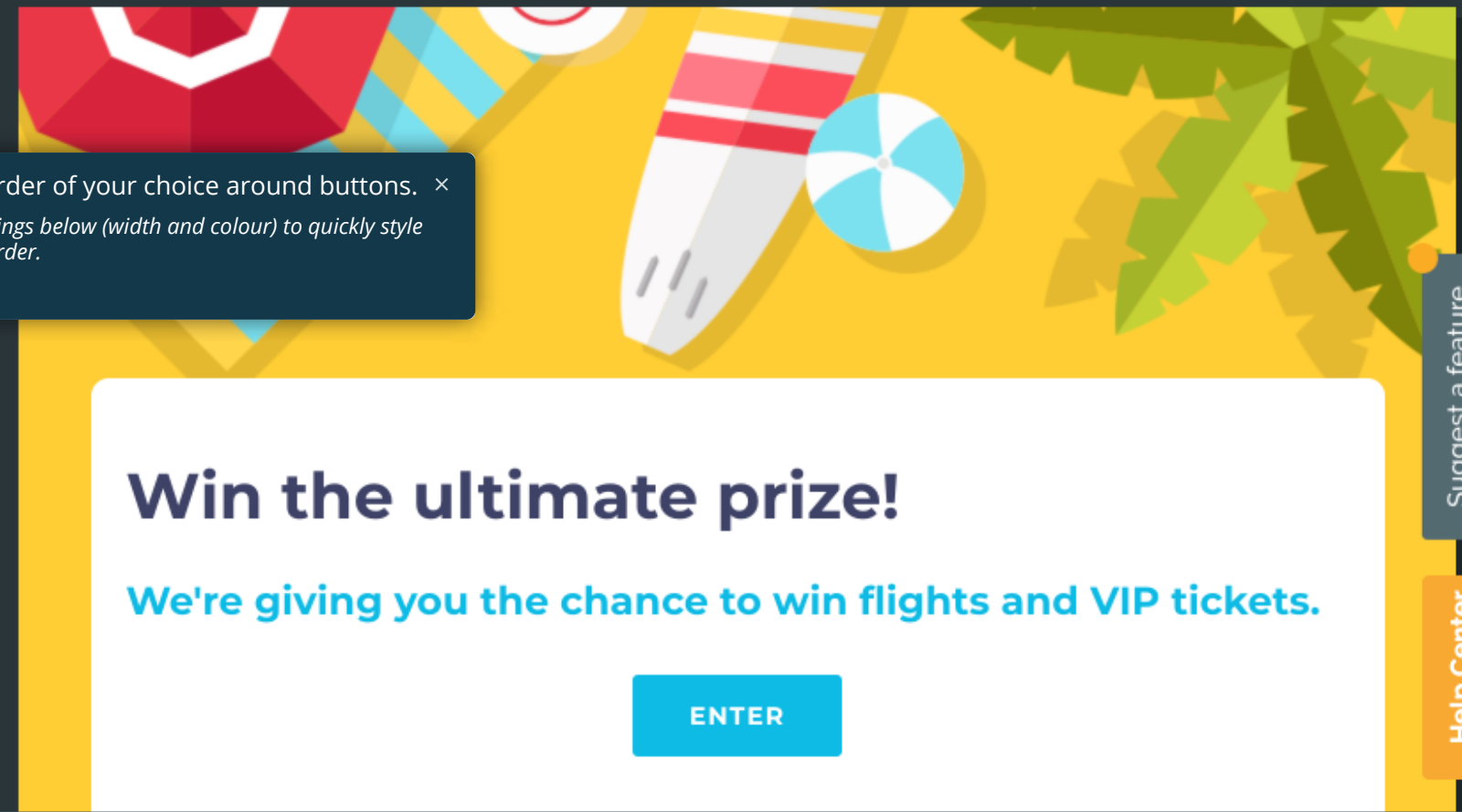
Button color on hover

Text color

Button color

Add the border of your choice around buttons. ×
Use these settings below (width and colour) to quickly style the button border.



Suggest a feature

Help Center

↔ Width 2 px

🎨 Color 0CBCE5

Button color on hover

🎨 Text color 0CBCE5

🎨 Button color ffffff

🎨 Border color 0CBCE5

→ Menu

→ Checkbox/Radio buttons

Add hover effects to your buttons. ✕

*Remember: there are no mouse devices **on mobile**, so buttons don't have hover effects.*



Win the ultimate prize!

We're giving you the chance to win flights and VIP tickets.

ENTER

✕ Cancel

📄 Save the template

✓ Save and Quit

Suggest a feature
Help Center

Change settings for **Menu** buttons. ✕
Menu buttons are enabled if you have added Rules, Contact information or a Leaderboard in your campaign's Settings.

Buttons

Menu

Retrieve button colors

Text color

Button color

Add a frame

Button color on hover

Text color

Refresh



Suggest a feature

Help Center

Cancel

Save the template

Save and Quit

Game zone

Texts

Buttons

Buttons

Menu

Retrieve button colours

Text color

Button color E67E22

Add a frame

Width 2 px

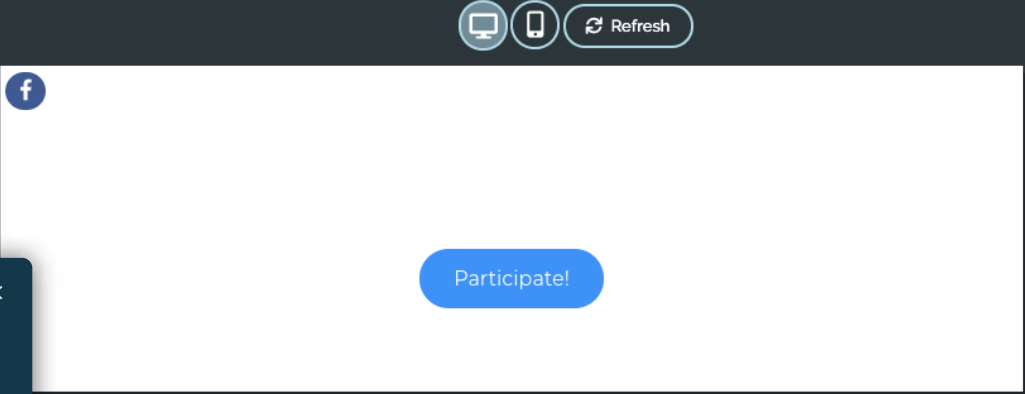
Color E67E22

Button color on hover

Text color E67E22

Button color ffffff

You can click on **Retrieve button colours** if you just want to use the same settings as for other buttons in your campaign.



Text color ffffff

Button color E67E22

Add a frame

Width 2 px

Color E67E22

Button color on hover

Text color E67E22

Button color ffffff

Border color E67E22

→ Checkbox/Radio buttons

</> Advanced settings

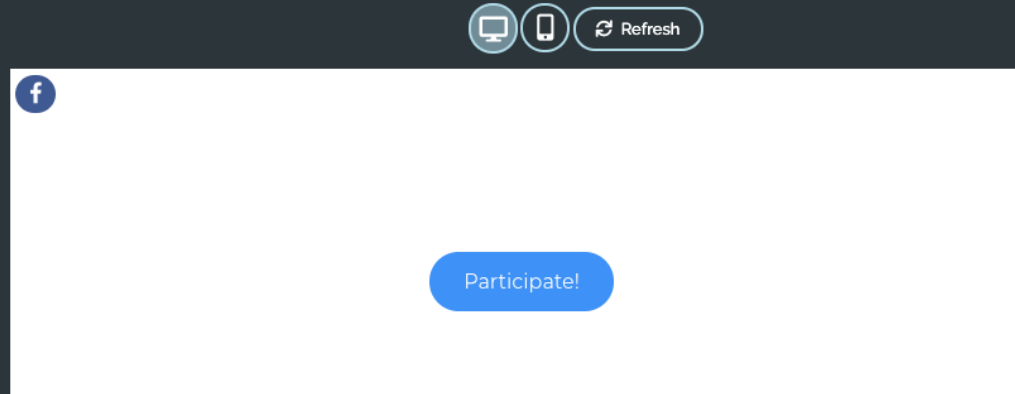
</> Special

✕ Cancel

📄 Save the template

✔ Save and Quit

Do the same for **Checkbox/Radio buttons**. ✕



Centre d'aide

Suggest a feature

→ Menu

→ Checkbox/Radio buttons

■ Background color

🔄 Retrieve button colors

☑ Activated color

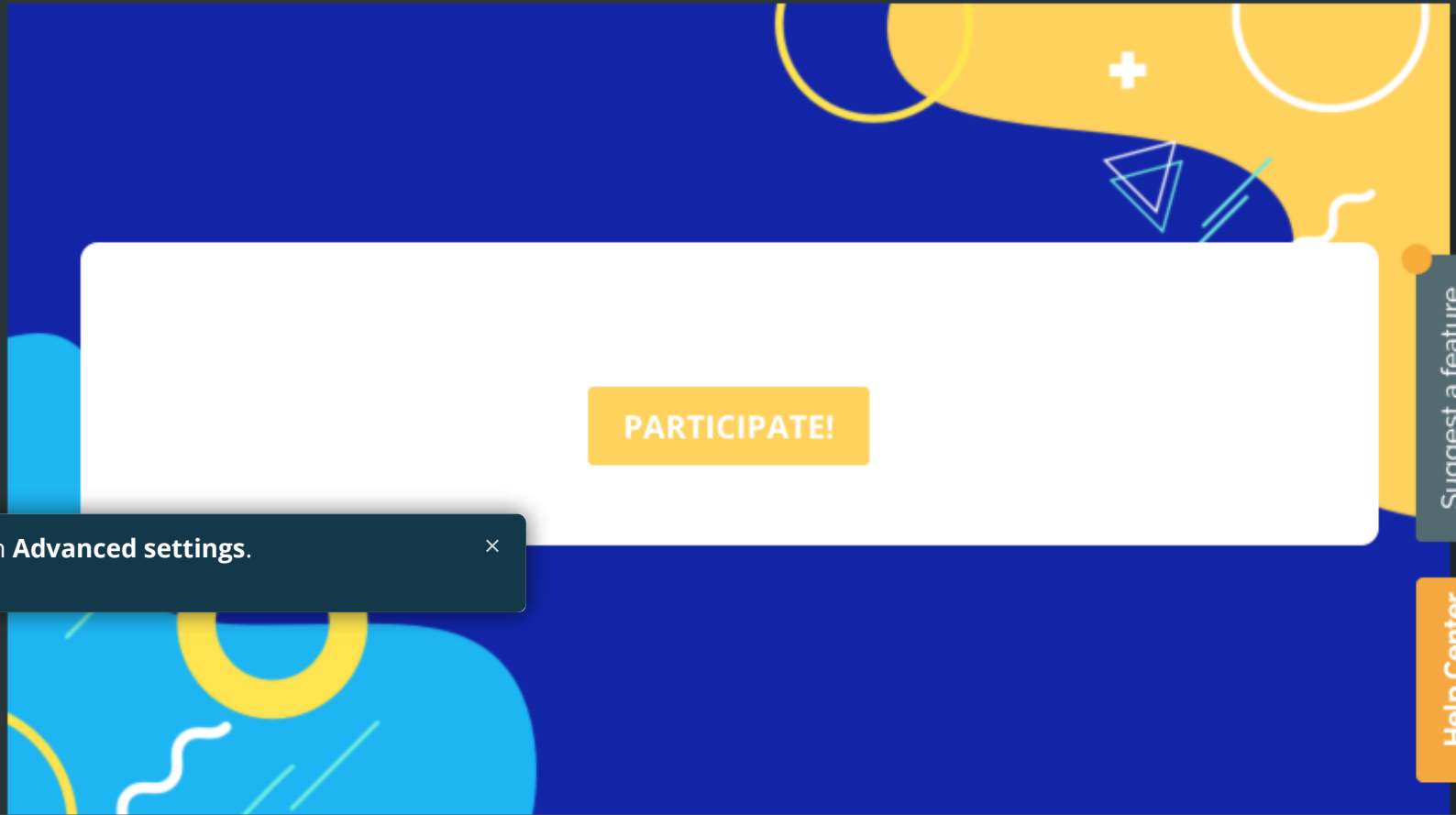
FFD350

</> Advanced settings

</> Special

🖥️ 📱 Refresh

Click on **Advanced settings**. ✕



Suggest a feature

Help Center

✕ Cancel

📄 Save the template

✓ Save and Quit

A Texts

👉 Buttons

</> Advanced settings

CSS </> HTML JAVASCRIPT

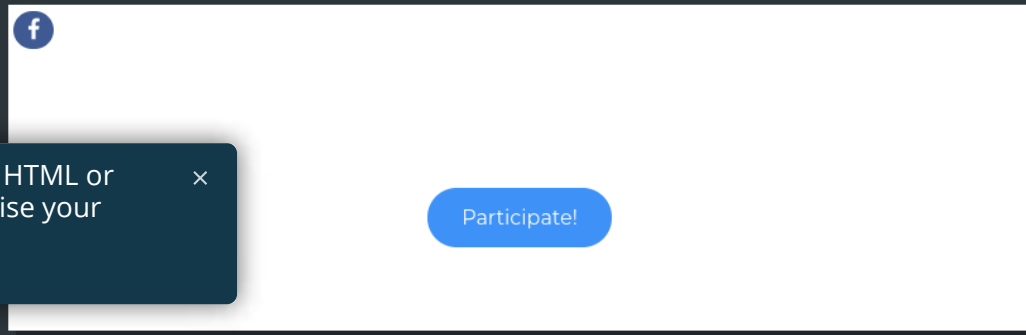
✓ Apply CSS

```
1
```

📄 Plan CSS Responsive

Here you can add additional CSS, HTML or Javascript code to further customise your campaign. ✕

🖥️ 📱 Refresh



Centre d'aide

Suggest a feature

✕ Cancel

📄 Save the template

✓ Save and Quit

Apply CSS

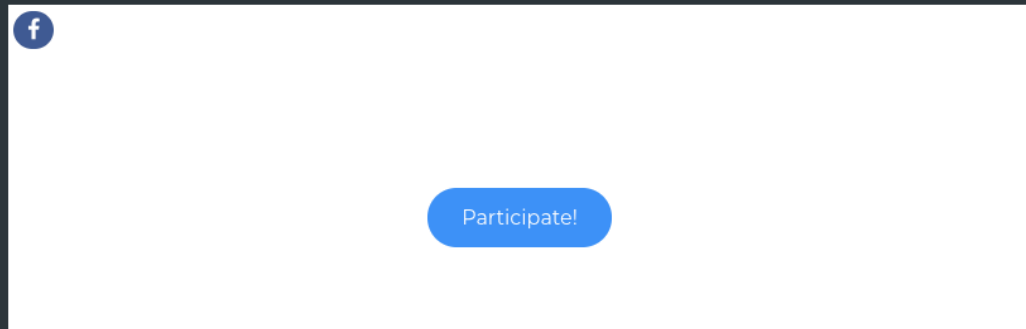
```
1
```

Plan CSS Responsive

Cancel

Save the template

Save and Quit



Centre d'aide

Suggest a feature

Click here to download a document that describes the HTML configuration and attributes for all the campaign's pages.



Refresh

Now you're finished with your campaign design, you can preview it on a mobile device. ×

Win the ultimate prize!

We're giving you the chance to win flights and VIP tickets.

ENTER

Plan CSS Responsive

Special

Cancel

Save the template

Save and Quit

Suggest a feature

Help Center



 Refresh


The preview shows you what your campaign will look like as you edit its design. You may click **Refresh** at any time to make sure your latest changes are reflected. ×


 Prizes


Suggest a feature

Help Center

 Plan CSS Responsive

 Special

 Cancel

 Save the template

 Save and Quit



Refresh

Prizes

Participate!



Plan CSS Responsive

Special

Suggest a feature

Help Center

You may save your design as a template. ×
This is very useful if you created a design with many configurations and want to reuse it for creating other similar campaigns.

Cancel

Save the template

Save and Quit



Refresh

Prizes

Participate!

Plan CSS Responsive



Special

Suggest a feature

Help Center

Click **Save and quit**.



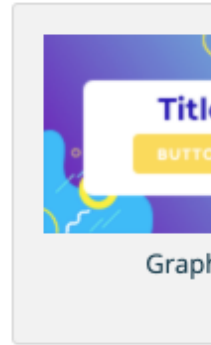
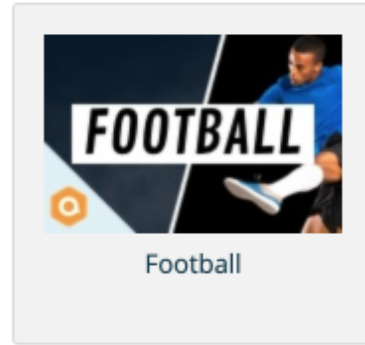
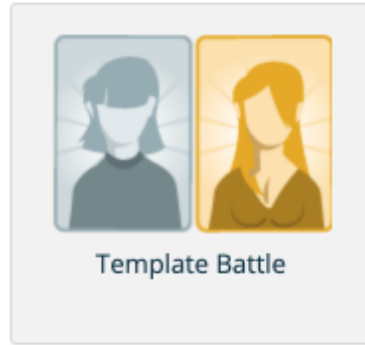
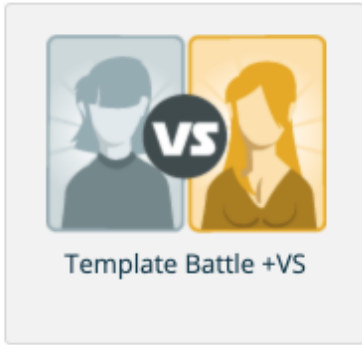
Cancel



Save the template



Save and Quit



Below you can change the text of default buttons. ×

 **Change Look & Feel**

Button text		Menu text	
"Spin the wheel" button	<input type="text" value="Spin!"/>	Button 'Rules'	<input type="text" value="Rules"/>
Button 'Participate'	<input type="text" value="Participate !"/>	Button 'Winners'	<input type="text" value="Winners"/>
Button 'Next Question'	<input type="text" value="Next question"/>	Button 'Prizes'	<input type="text" value="Prizes"/>

× Close

Save

Save and quit

Suggest a feature

Help Center

Yellow Friends

Default template

Graphic

Creative

Builder

 Change Look & Feel

Button text

Menu text

Button 'Participate'

Participate !

For instance, you could replace "Participate !" with "Enter the contest".

Button 'Next Question'

Next question

Button 'Winners'

Winners

Button 'Back'

Back

Button 'Prizes'

Prizes

Button 'Next step'

Next step

Button 'Contact'

Contact

Button 'Validate'

Validate

Button 'Privacy'


Privacy policy

Button 'Send'

Send

'Play again' button

Play again

 Close

 Save

 Save and quit

Suggest a feature

Help Center

Template Battle +VS

Template Battle

Default template

Football

Graph

 Change Look & Feel

Button text

"Spin the wheel" button

Spin!

Button 'Participate'

Participate !

Button 'Next Question'

Next question

Button 'Back'

Back

Button 'Next step'

Next step

Menu text

Button 'Rules'

Rules

Button 'Winners'

Winners


Button 'Prizes'

Prizes

Button 'Contact'

Bouton 'Privacy'

Click on **Save and quit**.
On click, you will be taken back to your campaign list.

 Close

 Save

 Save and quit

Suggest a feature

Help Center

Template Battle +VS

Template Battle

Default template

Football

Graph

 Change Look & Feel

Button text

"Spin the wheel" button

Button 'Participate'

Button 'Next Question'

Button 'Back'

Button 'Next step'

Next question

Back

Next step

Button 'Prizes'

Button 'Contact'


Button 'Privacy'

Prizes

Contact

Privacy policy

You have successfully changed the Look & Feel of your campaign! You can now use the steps in this guide to customise the design of any campaign.

 Close

 Save

 Save and quit

Suggest a feature

Help Center