

Campaign management

Creation date

Create a new campaign

## Créer un test de personnalité

Créez un test de personnalité, inventez vos questions, avec ou sans images, et configurez les résultats possibles.

>	<input type="checkbox"/>	<span style="color: green;">●</span>		TVO			
>	<input type="checkbox"/>	<span style="color: green;">●</span>		TVO - Ticket #35967 - Quiz			
>	<input type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 210420 - WOF			
>	<input type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 210420 - WOF			
>	<input checked="" type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 170420 - PC			
>	<input checked="" type="checkbox"/>	<span style="color: red;">●</span>		TVO - WOF V2 (Improvements from 9 April)			



Campaign management

Creation date

All campaigns

Cliquez sur **Créer une nouvelle campagne.**

**+ Create a new campaign**

>	<input type="checkbox"/>	<span style="color: green;">●</span>		TVO - Ticket #35967 - PPU			
>	<input type="checkbox"/>	<span style="color: green;">●</span>		TVO - Ticket #35967 - Quiz			
>	<input type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 210420 - WOF			
>	<input type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 210420 - WOF			
>	<input checked="" type="checkbox"/>	<span style="color: red;">●</span>		TVO - Whatfix 170420 - PC			
>	<input checked="" type="checkbox"/>	<span style="color: red;">●</span>		TVO - WOF V2 (Improvements from 9 April)			

Suggest a feature

Help Center

#screeno

## Choose your type of campaign



Quizzes, contests & predictions



Photo, video & writing contests



Polls, votes, surveys, battles & personality tests



Sélectionnez **Sondages, votes, enquêtes, battles & tests de personnalité.**



Forms, landing pages & Advent calendars



Instant wins



Promotional pop-up



### Polls, votes, surveys, battles & personality tests

Polls, votes, surveys, personality tests and checklists are entertaining formats that allow your community to voice its opinion. They can be anonymous (editorial format) or identified (form, Facebook Connect or Single Sign On).

Suggest a feature

Help Center

#screen3

## Polls, votes, surveys, battles & personality tests



Polls & votes



Survey



Personality tests



Cliquez sur l'option **Tests de personnalité.**



Checklist



Survey with branching



### Personality tests

Do you prefer the seaside or the mountains? Which team do you support? What kind of father are you? Do you prefer Apple or PC? The personality test lets you create an entertaining format whereby web users can find out which profile corresponds to theirs, and then share this on social networks.



Back

Suggest a feature

Help Center

#screen3c

## Personality tests



Classic



Sélectionnez **Classique**.



Swiper



With branching



### Personality test - Classic

The classic test format displays by default one question per page. Each question can be a multiple choice, a drop down list, buttons, or clickable images. The various profiles (or groups) of your test are to be define at the « Exit » tab.

< Back

Suggest a feature

Help Center

#screen3c1

## Personality test - Classic



Ensuite, cliquez sur  
**Anonyme** ou **Identifié**.



Anonymous



Identified



### Personality test – Classic – Anonymous

With an anonymous campaign, you do not collect any names or identifying information (e.g. age or email address). The fact that a campaign is anonymous doesn't necessarily mean you don't collect any data. Participants may not fill out a form, but you can still collect their IP addresses and track their behaviour.

< Back

Suggest a feature

Help Center



Identified personality test



Form

Exit

Settings

Virality

Look and feel

Commençons tout de suite ! ✕  
Avant de commencer à écrire vos questions, entrez un **titre**.

Give a title to your campaign :

in English

Flag this campaign as model

✕ Close

✓ Save

> Save and continue

Suggest a feature

Help Center

Give a title to your campaign :

TVO - Whatfix 110520 - PT in English

Flag this campaign as model

▼ **+** New publication channel



? Iframe

on

Select a website...

Choisissez un **site** pour publier votre test.  
*Where are you going to publish your test?*

**+** Add a publication channel

✕ Close

✓ Save

> Save and continue

Suggest a feature

Help Center

Campaign URL



> Soft Gate

> Tags

+ Add a publication channel

Cliquez sur **Suivant** pour enregistrer votre progression.



× Close

✓ Save

> Save and continue

Suggest a feature

Help Center



Cliquez sur **Questions**.  
Cela ouvrira l'écran de configuration du test.

Identified personal



Campaign TVO - Whatfix 110520 - PT in English

Flag this campaign as model

`</>` Iframe on Tabata's website

Close

Save

Save and continue

Suggest a feature

Help Center



Identified personality test – TVO – Whatfix 110520 – PT



Search from previous questionnaires

or

+ Create a new questionnaire

Cliquez sur **Créer un nouveau questionnaire.**

Close

Save

Save and continue

Suggest a feature

Help Center

## Select a question type :

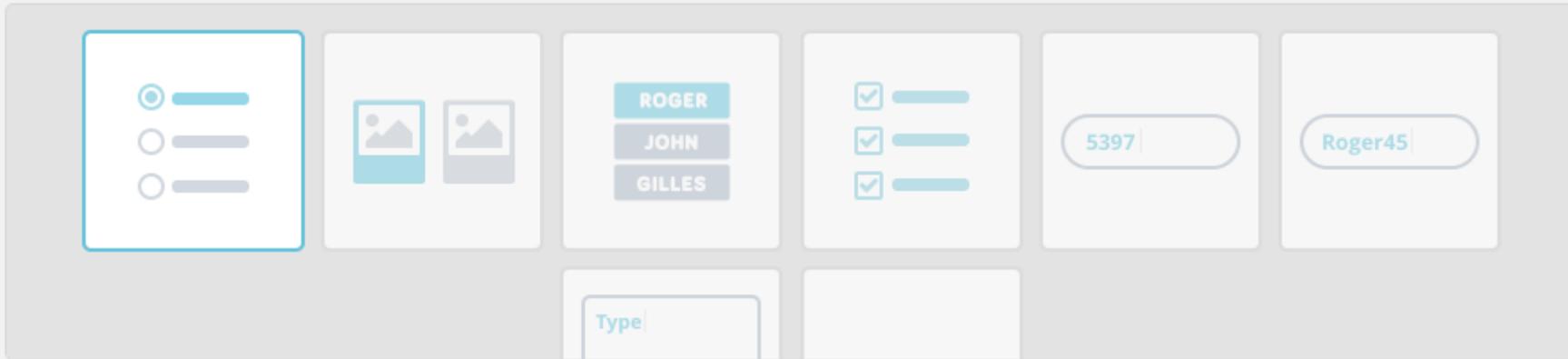
Filter :

- All  Unique answer  Multiple answers  Open-ended questions

Et voici la partie amusante !

*! Astuce : Essayez de mélanger différents types de questions pour motiver les participant(e)s.*

### Radio buttons



Preview of question types:

- Radio buttons (selected)
- Image uploads
- List items (ROGER, JOHN, GILLES)
- Checkboxes
- Text input (5397)
- Text input (Roger45)

## Your question

Format  **A** **B** *I* U ~~T~~                                    



Multiple buttons

GILLES

Type

Écrivez votre première question ci-dessous. ×  
*Vos questions orienteront les participant(e)s vers l'un des profils du test. Lorsque vous avez terminé, cliquez sur **Suivant**.*

### Your question

Paragraph ▾ **A** **B** *I* U ~~I<sub>x</sub>~~ Source

You enjoy vibrant social events with lots of people. G

Hint

{ } Dynamic variables

× Close

✓ Save

Suggest a feature

Help Center

You are almost never late for your appointments



 Hint

{ } Dynamic variables

Entrez la première réponse possible. ×  
*! Astuce : Soyez concis(e).*

Possible

1

2

× Close

 Save

Suggest a feature

Help Center

You are almost never late for your appointments

 Hint

{ } Dynamic variables

### Possible answers :

1	<p>Yes</p> <p>Insert an image</p> <p></p> <p></p>	<p> </p>
2	<p>   </p>	

Vous pouvez ajouter une image pour illustrer cette réponse. 

**! Astuce :** Les photos aideront vos participants à se reconnaître dans au moins une des réponses proposées.

 Close

 Save



Suggest a feature

Help Center

You enjoy vibrant social events with lots of people.

 Hint

{ } Dynamic variables

### Possible answers :

1	<p>Agree</p> <p>    </p> <p> </p>	<p> </p>
---	--	--

In the personality test mode, link this answer to a specific group or profile

Cliquez ensuite sur l'icône "profils".

 Close

 Save

Suggest a feature

Help Center

You enjoy vibrant social events with lots of people.

 Hint

{ } Dynamic variables

### Possible answers :

1

Agree 

   Gr

None 

Profile 

Sélectionnez **Profil**. 

Un **profil** est un résultat possible (écran de fin personnalisé).

 Close

 Save

Suggest a feature

Help Center

You enjoy vibrant social events with lots of people.

 Hint

{ } Dynamic variables

### Possible answers :

Agree



Group



Sélectionnez la lettre **A** pour ajouter ce profil à votre test et l'assigner à cette réponse. ×

1

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

× Close

✓ Save

Suggest a feature

Help Center



1

Profile

A  B  C  D  E  F  G  H  I  J  K

L  M  N  O  P  Q  R  S  T  U  V

W  X  Y  Z

- Complete profile linked to an answer
- Incomplete profile linked to an answer

Entrez une deuxième réponse. ×



2



3



× Close

✓ Save

Suggest a feature

Help Center



1

Profile

- A  B  C  D  E  F  G  H  I  J  K
- L  M  N  O  P  Q  R  S  T  U  V
- W  X  Y  Z

- Complete profile linked to an answer
- Incomplete profile linked to an answer
- Profile not linked to an answer



2

Disagree In the personality test mode, link this answer to a specific group or profile



Répétez l'opération et cliquez sur l'icône "profils". ✕



3



✕ Close

✓ Save

Suggest a feature

Help Center

1

Agree



2

Disagree



Sélectionnez Profil. [Close]

None

Profile



3

[Empty text box]



Close

Save

Suggest a feature

Help Center



1 Agree



2 Disagree



None

Cette fois, sélectionnez le profil **B** pour créer un autre profil possible dans votre test.

Profile

<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D	<input type="checkbox"/> E	<input type="checkbox"/> F	<input type="checkbox"/> G	<input type="checkbox"/> H	<input type="checkbox"/> I	<input type="checkbox"/> J	<input type="checkbox"/> K
<input type="checkbox"/> L	<input type="checkbox"/> M	<input type="checkbox"/> N	<input type="checkbox"/> O	<input type="checkbox"/> P	<input type="checkbox"/> Q	<input type="checkbox"/> R	<input type="checkbox"/> S	<input type="checkbox"/> T	<input type="checkbox"/> U	<input type="checkbox"/> V
<input type="checkbox"/> W	<input type="checkbox"/> X	<input type="checkbox"/> Y	<input type="checkbox"/> Z							

- Complete profile linked to an answer
- Incomplete profile linked to an answer
- Profile not linked to an answer

Close

Save

Suggest a feature

Help Center

2

Profile

- A  B  C  D  E  F  G  H  I  J  K
- L  M  N  O  P  Q  R  S  T  U  V
- W  X  Y  Z

• Complete profile linked to an answer

Entrez une troisième réponse. ×  
*Si vous n'avez pas de troisième réponse, vous pouvez également cliquer sur l'icône de poubelle à droite.*



3



+ Add answer

Options :

✕ Close

✓ Save



Suggest a feature

Help Center

2

Profile

<input type="checkbox"/>	A	<input checked="" type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input type="checkbox"/>	E	<input type="checkbox"/>	F	<input type="checkbox"/>	G	<input type="checkbox"/>	H	<input type="checkbox"/>	I	<input type="checkbox"/>	J	<input type="checkbox"/>	K
<input type="checkbox"/>	L	<input type="checkbox"/>	M	<input type="checkbox"/>	N	<input type="checkbox"/>	O	<input type="checkbox"/>	P	<input type="checkbox"/>	Q	<input type="checkbox"/>	R	<input type="checkbox"/>	S	<input type="checkbox"/>	T	<input type="checkbox"/>	U	<input type="checkbox"/>	V
<input type="checkbox"/>	W	<input type="checkbox"/>	X	<input type="checkbox"/>	Y	<input type="checkbox"/>	Z														

- Complete profile linked to an answer
- Incomplete profile linked to an answer
- Profile not linked to an answer



3

No

In the personality test mode, link this answer to a specific group or profile

Répétez l'opération à partir d'ici. ×

Cette fois, vous devrez attribuer le profil C à votre réponse.

✉ 🖼️ 👤 🔄



+ Add answer

Options :

✕ Close

✓ Save

Suggest a feature

Help Center

W  X  Y  Z

- Complete profile linked to an answer
- Incomplete profile linked to an answer
- Profile not linked to an answer



No



3



+ Add answer

Pour ajouter d'autres propositions de réponse, cliquez sur ce bouton. ×

Options :

Required

Optional ?

× Close

✓ Save

Suggest a feature

Help Center

- Complete profile linked to an answer
- Incomplete profile linked to an answer
- Profile not linked to an answer



+ Add answer

Options :

Required  Optional ?

Alignment



Choisissez un type d'alignement pour vos réponses. ×  
*Alignez-les sur une, deux, trois, quatre ou cinq colonnes.*

✕ Close

✓ Save

Suggest a feature

Help Center

• Profile not linked to an answer



+ Add answer

### Options :

Required  Optional ?

Alignment



Lorsque vous avez fini d'ajouter vos questions et réponses, cliquez sur **Enregistrer**.

✕ Close

✓ Save

Suggest a feature

Help Center

Filter

### 1 classic question

Vous pouvez ajouter d'autres questions à votre test. ×

*Vous pouvez ajouter autant de questions que vous le souhaitez, mais attention : plus votre questionnaire est long, plus il y a de risques que les participant(e)s n'aillent pas jusqu'au bout.*

1 You are almost never late for you

+ Add a question

### Options

> Optional introduction text

Close

Save

Save and continue

Suggest a feature

Help Center

## Options

> Optional introduction text

> Presentation of the questions



> Time limit per question



> Other options



x Detach this questionnaire

Cliquez sur **Enregistrer et continuer.**



X Close

✓ Save

> Save and continue

Suggest a feature

Help Center



1

2

3



5

6

7

8

Ajoutez un formulaire à votre campagne. ×

*Les participants devront entrer leurs coordonnées.*

Please  
want to use or to work on.

Choose an existing identification form ▾



Not able to find what you are looking for? Check the language of your form (it should be the same than that of your campaign) or [report an error](#).

Exit

Settings

Virality

Look and feel

Create a new form by attaching or creating new fields that you need. Give him a clear and distinctive name. :

Name :

+ Create a form



Suggest a feature

Help Center

> Opt-ins

> Data connections (Single Sign-On, Facebook Connect, CRM Push...)



> Position of the form



> Optional text above or below the form



> Qualification questionnaire



> Opt-out consent



× Detach this form

**Enregistrez et continuez vers l'étape Sortie.** ×

*Vous allez pouvoir compléter la description des différents profils.*

× Close

✓ Save

✓ Save and continue

Suggest a feature

Help Center

{ } Dynamic variables

### Option

Display the Homepage button

À la fin de votre test, les participant(e)s découvriront leur profil. Dans cette section se trouve la liste de tous les résultats possibles.  
*Cliquez sur **Profils des participants**.*

> Personality test: Profiles of participants



> Send an e-mail message



> Automatic redirection



✕ Close

✓ Save

✓ Save and continue

Suggest a feature

Help Center

> Exit screen

Personality test: Profiles of participants

Completed p

Cliquez pour ouvrir le profil A.

Groupes A B C

Define a title and a description for each profile group.

Show global results for all profiles (in %). If you leave this option on OFF, only the dominant profile will be displayed.

Close

Save

Save and continue

Suggest a feature

Help Center



● Completed profile ● Incomplete profile

Groupes

A

B

C

Title of the profile A

Rédigez un titre court et descriptif. ✕

*! Astuce : Veillez à utiliser un langage positif. La plupart des gens préfèrent lire des choses positives à leur sujet.*



Color



Message

Format ▾

**A** **B** *I* U *T<sub>x</sub>*



Source

✕ Close

✓ Save

✓ Save and continue

Suggest a feature

Help Center



Picture



Color



Ajoutez une description pour ce profil. ×  
*! Astuce : Veillez à ce que cette description apporte de la valeur aux participant(e)s.*

Message

Paragraph ▾ A **B** *I* U *I*<sub>x</sub>                  

● Completed profile   ● Incomplete profile

Groupes

A

B

Répétez l'opération pour les autres profils.



Title of the profile A

A title that is short and descriptive

Title of the profile for use in Facebook share

Picture



Color



Message

Close

Save

Save and continue

Suggest a feature

Help Center

A description for this profile



Ensuite, vous pouvez choisir comment les résultats seront affichés. ×

{ } Dynamic variables



Show global results for all profiles (in %). If you leave this option on OFF, only the dominant profile will be displayed.

> Send an e-mail message



> Automatic redirection



✕ Close

✓ Save

✓ Save and continue



Suggest a feature

Help Center



{ } Dynamic variables



Show global results for all profiles (in %). If you leave this option on OFF, only the dominant profile will be displayed.



Send an e-mail message



Automatic redirection



Cliquez sur **Enregistrer**.

Close

Save

Save and continue

Suggest a feature

Help Center



Cliquez sur l'étape **Viralité**.

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Exit screen

Format



A

B

I

U

I<sub>x</sub>



Save

Save and continue

Close

Suggest a feature

Help Center



Identified personality test – TVO – Whatfix 130520 – PT



General Content

Le **Contenu général** détermine comment votre campagne apparaîtra lorsqu'elle sera partagée sur les réseaux sociaux.

[Comment utiliser l'étape Viralité ? →](#)

### General Content

The information below will be used by the Share buttons that you can activate from the other tabs.

Share message title

Close

Save

Save and continue

Suggest a feature

Help Center



General Content

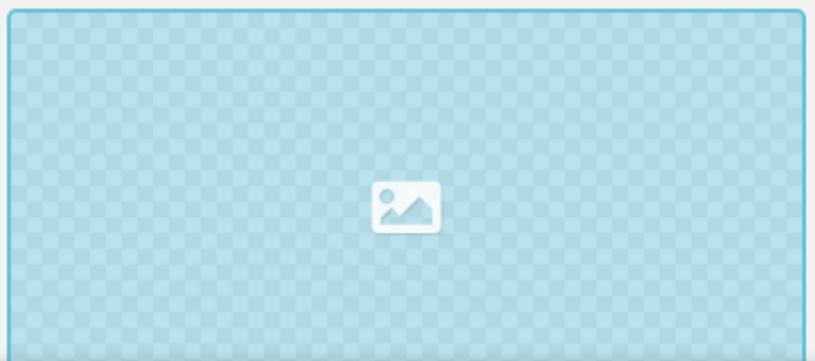
Social Networks buttons

Exit screen actions

Utilisez les **Boutons sociaux** ou les **Actions d'écran de sortie** pour inclure des boutons de partage et attirer plus de participant(e)s.  
[Quelle est la différence ? →](#)

## General Content

The information below will be used by the Share buttons that you can activate from the other tabs.



Close

Save

Save and continue

Suggest a feature

Help Center



Cliquez pour ouvrir un aperçu de votre test dans un nouvel onglet. ×

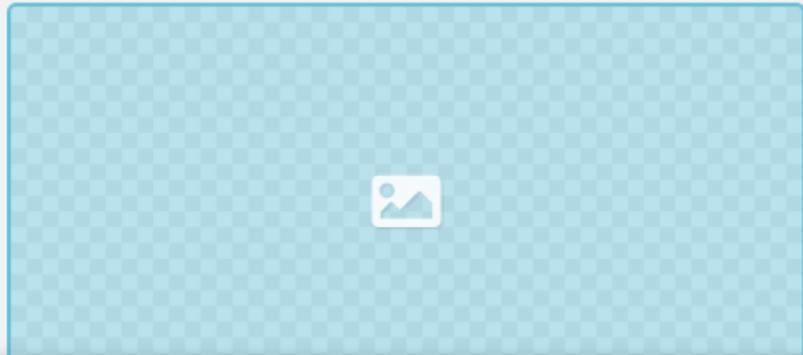
*Le mode Aperçu (Preview) vous permet de voir votre campagne exactement comme vos participants la verront. Naviguez dans votre test de personnalité et interagissez avec les différentes étapes.*



- General Content
- Social Networks buttons
- Exit screen actions

## General Content

The information below will be used by the Share buttons that you can activate from the other tabs.



✕ Close

✓ Save

> Save and continue

Suggest a feature

Help Center



1

Channels

2

Welcome

3

Questions

4

Form

5

Exit

6

Settings



Virality

Look and feel

Iframe on  
Tabata's website



General Content

Social Networks buttons

Exit screen actions

Votre test de personnalité est maintenant créé ! N'oubliez pas de le mettre  
sur **ON** lorsque vous serez prêt(e) à le publier.

The i

tabs.



Share message description

✕ Close

✓ Save

> Save and continue

Suggest a feature

Help Center